EVENTS
BRANDS
PEOPLE
BEYOND
ORDINARY

ULTRA EVENTS

EVENT MANAGEMENT + EVENT PRODUCTION

IDEAS
INTO
UNFORGETTABLE
EXPERIENCES



Creating experiences through creative thinking, in-house production, technical expertise and professional execution.

IDEAS
PEOPLE
EXPERIENCES

PLANNING
PRODUCTION
EXECUTION

EVENTS
THAT BRING
PEOPLE TOGETHER



ULTRA EVENTS

Innovative. Inspiring. Impeccable

PEOPLE
IDEAS
TECHNOLOGY
EXPERIENCES
WITHOUT
LIMITS

A BRIGHTER
EVENTFUL
TOMORROW
TOGETHER

WHO WE ARE

Ultra Events (Pvt) Ltd is a Sri Lankan event management and event production company focused on creating professionally planned, technically strong and memorable experiences.

Our role goes beyond coordinating an event. We bring together event management, creative planning, technical production and on-ground execution so that the different parts of an event work together as one experience.

EVENTS | BRANDS | PEOPLE | BEYOND ORDINARY

OUR POSITION

More than event management. We are an event production partner.

We work with clients from the early planning stage through venue preparation, technical production, rehearsals and live execution. Our teams coordinate the details while our in-house resources support the production itself.

IDEAS
PEOPLE
TECHNOLOGY
EXPERIENCES
WITHOUT LIMITS



PEOPLE
MAKE
EVENTS
EXTRAORDINARY

CREATE
PRODUCE
EXECUTE
TOGETHER

CREATIVE THINKING + IN-HOUSE EQUIPMENT + EXPERIENCED PEOPLE

One connected approach from the first idea to the final cue.

CREATIVE PLANNING	TECHNICAL PRODUCTION	EVENT MANAGEMENT	LIVE EXECUTION
IDEAS THAT CONNECT	RELIABLE SOLUTIONS	SEAMLESS COORDINATION	EXPERIENCES THAT LAST



MORE THAN EVENT MANAGEMENT



SAME PEOPLE A MORE COMPLETE EXPERIENCE

Many events involve multiple suppliers, technical teams and moving parts. Ultra Events brings management and production closer together by keeping key technical capabilities within the company.

IDEAS | PEOPLE | TECHNOLOGY | EXPERIENCES

01

EVENT MANAGEMENT

Planning, schedules, coordination, budgets, venues, suppliers and event-day control.



02

IN-HOUSE PRODUCTION

Our own sound, lighting, LED, AV, staging and technical production resources.



03

TECHNICAL TEAM

People who understand the equipment, setup, testing, rehearsals and live show requirements.



04

INTEGRATED EXECUTION

Management and production teams work together rather than operating as separate functions.



THE RESULT

Better connection between the plan, the production and the live experience.



IDEAS INTO UNFORGETTABLE EXPERIENCES

OUR IN-HOUSE PRODUCTION

Our in-house capabilities are a major part of the Ultra Events model. We maintain access to key event production equipment and technical resources, allowing our team to support the event directly.

IDEAS | PEOPLE | TECHNOLOGY | EXPERIENCES



PEOPLE
IDEAS
TECHNOLOGY
EXPERIENCES
WITHOUT
LIMITS

01

SOUND

Audio systems, microphones, playback and live-event sound support. Our technical team handles setup, testing, operation and coordination.

02

LIGHTING

Stage lighting, ambient lighting and programmed looks that support the event atmosphere and visual presentation.

03

LED

LED display solutions for stages, presentations, branding, launches and audience-facing content.

04

AV

Presentation systems, playback, visual content integration and technical support for corporate and live environments.

05

STAGING

Stage structures, backdrops, scenic elements and layouts planned around the venue and event requirements.

06

TECHNICAL EFFECTS

Production effects selected and coordinated to add visual impact while keeping execution controlled.



SAME
EQUIPMENT
BIGGER
POSSIBILITIES

PRODUCTION, FROM SETUP TO SHOW

PLAN
PREPARE
PRODUCE
DELIVER
TOGETHER



In-house equipment is only valuable when it is supported by people and processes. Our production approach covers the full technical journey.

IDEAS | PEOPLE | TECHNOLOGY | EXPERIENCES

01

SITE SURVEY

Review the venue, access points, stage area, audience layout, power requirements and technical positions before setup.

02

TECHNICAL PLAN

Prepare equipment requirements, signal flow, stage positions, lighting positions, LED placement and operational needs.

03

SETUP & INSTALLATION

Move, install, connect and position production equipment according to the approved event plan.

04

TESTING & SOUND CHECK

Test systems, check signal paths, verify microphones and playback, and identify issues before the audience arrives.

05

REHEARSAL

Run presenter, performer and show cues so the technical team understands the timing and sequence.

06

SHOW DAY OPERATION

Operate and coordinate the production during the event, with technical support available throughout the program.



TECHNICAL EXCELLENCE BRINGS EVENTS TO LIFE

PEOPLE
TECHNOLOGY
CREATIVITY
SEAMLESS
EXPERIENCES

EVENT MANAGEMENT & COORDINATION

PLANNING
PEOPLE
PRODUCTION
EXPERIENCES



Our event management team keeps the wider project organised. We coordinate people, schedules, venues, suppliers and production requirements so the event can move from plan to execution with clear ownership.

PEOPLE | PLANNING | COORDINATION | RESULTS

01

MASTER PLANNING

Event objectives, scope, timelines, responsibilities and production requirements.

02

VENUE COORDINATION

Site visits, venue discussions, floor plans, access, setup schedules and operational requirements.

03

PROGRAM MANAGEMENT

Run-of-show planning, presenter and performer coordination, timings and event flow.

04

SUPPLIER COORDINATION

Communication with venues, artists, caterers, branding teams, suppliers and other event partners.

05

STAGE MANAGEMENT

Backstage coordination, cueing, speaker flow, rehearsals and communication with technical teams.

06

EVENT-DAY CONTROL

Dedicated coordination before, during and after the event to keep operations moving.

FROM PLANNING
TO APPLAUSE
TO WHAT'S NEXT



EVENTS
THAT BRING
PEOPLE TOGETHER

EXPERIENCE ACROSS EVENT FORMATS



EVENT FORMATS DIFFERENT PEOPLE SAME EXTRAORDINARY RESULTS

Different event formats require different planning, technical and audience approaches. Our teams adapt the production and management model to suit the event.

IDEAS | PEOPLE | TECHNOLOGY | EXPERIENCES

01



CORPORATE EVENTS

Conferences, meetings, annual events, awards, celebrations and executive programs.

02



CONFERENCES & LAUNCHES

Stage-led presentations, LED content, speaker management and structured show flow.

03



EXHIBITIONS & ACTIVATIONS

Exhibition environments, stalls, branding, visitor experience and supporting production.

04



SPORTS EVENTS

Production support, audience engagement, venue operations and fast on-ground coordination.

05



LIVE ENTERTAINMENT

Concerts, performances and stage shows requiring sound, lighting, LED and show control.

06



PRIVATE EVENTS

Celebrations and private experiences with creative styling, production and detailed coordination.



ANY EVENT ANY FORMAT A MORE MEMORABLE TOMORROW

CREATIVE THINKING + PRODUCTION



A strong event needs more than equipment. We consider how the audience sees, hears and experiences the event, then connect those ideas with practical production.

IDEAS | PLANNING | DESIGN | PRODUCTION | IMPACT

01

EVENT CONCEPT

Develop the overall direction, atmosphere and experience around the client's objective.



02

STAGE CONCEPT

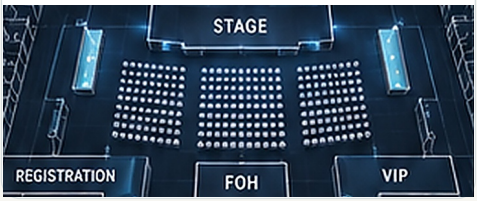
Plan stage proportions, backdrop, LED placement, lighting positions and visual focus.



03

VENUE LAYOUT

Consider audience seating, stage sightlines, registration, movement, technical areas and operational zones.



04

BRANDING

Integrate brand identity across stage elements, venue branding, screens, signage and audience touchpoints.



05

CONTENT INTEGRATION

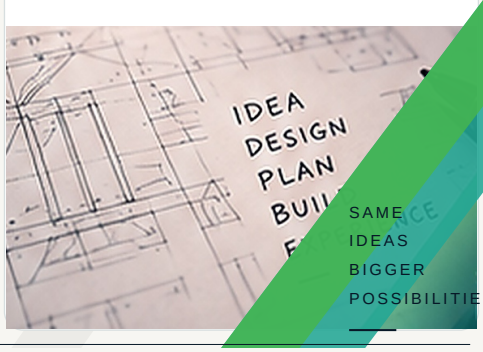
Coordinate presentations, videos, graphics and playback with the technical production.



06

EXPERIENCE DESIGN

Make sure creative decisions remain practical, buildable and aligned with the live event.



WHY WORK WITH ULTRA EVENTS



Our value comes from the combination of management experience, production capability and hands-on execution.

PEOPLE | CAPABILITY | PLANNING | EXECUTION | RESULTS

01

ONE COORDINATED TEAM

Event management and technical production communicate through one organisation.

02

IN-HOUSE CAPABILITY

Key production resources are available within the company, supporting better coordination.

03

PRACTICAL PLANNING

Plans are developed with the actual venue, equipment and technical requirements in mind.

04

RESPONSIVE EXECUTION

Our teams can respond quickly to changes that happen during preparation and on show day.

05

END-TO-END SUPPORT

From initial concept and planning to setup, rehearsal and live delivery.

06

QUALITY FOCUS

We pay attention to the details that audiences may never notice but that make an event run smoothly.



A BRIGHTER EVENTFUL TOMORROW TOGETHER

FROM FIRST IDEA TO FINAL CUE

A clear process helps keep creative ideas, production requirements and event operations aligned.

IDEAS
PEOPLE
TECHNOLOGY
EXPERIENCES
WITHOUT LIMITS



01

DISCOVER

Understand the objective, audience, venue, budget, timing and requirements.



02

CONCEPT

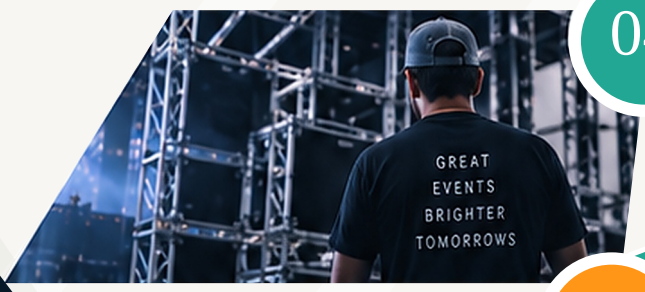
Develop the event direction, experience, layout and production approach.



03

PLAN

Prepare schedules, responsibilities, equipment plans, logistics and contingencies.



04

PRODUCE

Build the stage and install sound, lighting, LED, AV, branding and technical systems.



05

REHEARSE

Test the complete setup, run cues and prepare presenters, performers and production teams.



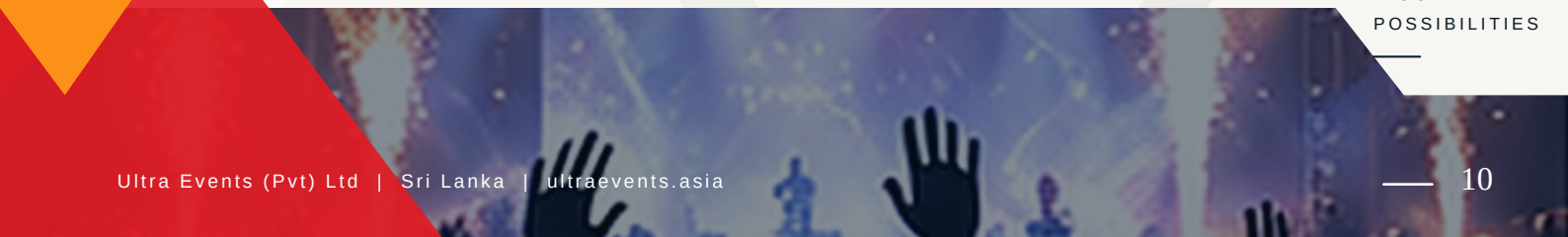
06

DELIVER

Coordinate the live event, manage the show flow and provide technical and operational support.

EVENTS
THAT BRING
PEOPLE
TOGETHER

SAME
PEOPLE
BIGGER
POSSIBILITIES



BUILT AROUND PROFESSIONAL EXECUTION

Professional event production is about preparation as much as the live show. Our approach focuses on clear communication, technical readiness and responsible on-ground coordination.

IDEAS | PEOPLE | TECHNOLOGY | EXPERIENCES



01

COMMUNICATION

Keep clients, venues, production teams and event stakeholders aligned throughout the project.

02

TIMELINE CONTROL

Work backwards from show day to identify deadlines for design, approvals, equipment, setup and rehearsals.

03

TECHNICAL READINESS

Test systems before the audience arrives and address issues during preparation rather than during the show.

04

VENUE AWARENESS

Plan around venue rules, access, power, rigging, audience movement and operational limitations.

05

CONTINGENCY THINKING

Identify practical risks and prepare alternative approaches where required.

06

SHOW-DAY DISCIPLINE

Use clear responsibilities, communication channels and cueing to keep the live program on track.



SAME STANDARDS BRIGHTER TOMORROWS

PREVIOUS WORK

CONFERENCES & CONVENTIONS

01 CONFERENCES

Advocata



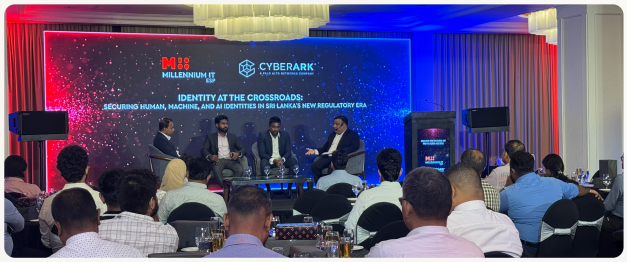




02 CONFERENCES

MIT & CyberArk Conference 2026







03 CONFERENCES

Union Assurance Leadership Conference 2024







04 CONVENTIONS

Conventions









05 CONFERENCE + COCKTAIL + MUSICAL SHOW

Superbrevo Sri Lanka Offsite 2026





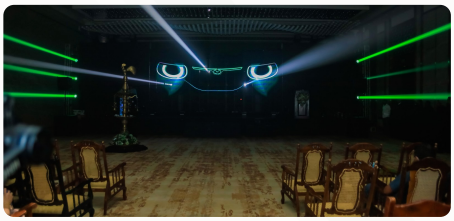
PREVIOUS WORK

PRODUCT LAUNCHES & FASHION SHOWS

PRODUCT LAUNCH

Elcardo ELME
EV Car Launch



PRODUCT LAUNCH

Kinto Tyre Launch
2024






PRODUCT LAUNCH

SENOK
Construct 2026





04 FASHION SHOWS

CCWE - Fashion Week & Summit 2026









PREVIOUS WORK

AWARDS, GRADUATIONS & COCKTAIL EVENTS

01 AWARD CEREMONIES

Duraturn 2026





02 AWARD CEREMONIES

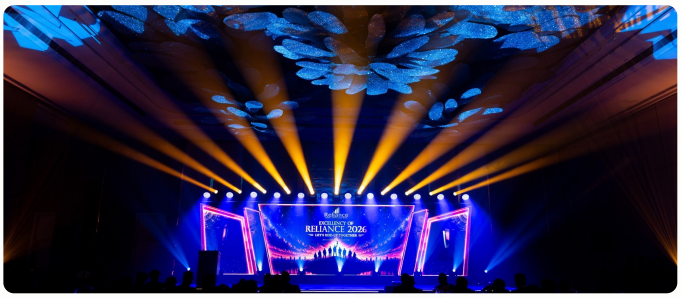
MIT ESP's Awards Night 2021






03 AWARD CEREMONIES

Reliance






04 GRADUATION CEREMONIES

Educo English Academy






05 COCKTAIL EVENTS

FAR Shipping 2025









PREVIOUS WORK

MUSICAL SHOWS & SPORTS EVENTS

01 MUSICAL SHOWS

Deep Jungle - Sigiriya 2026





02 MUSICAL SHOWS

Naadagama





03 SPORT EVENTS

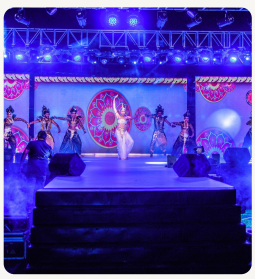
Asian Lawyers Cricket Tournament 2023



04 SPORT EVENTS

Television Premier League




05 SPORTS EVENT

UPro Indoor Cricket World Cup 2025





EVENTS
BRANDS
PEOPLE
BEYOND
ORDINARY

LET'S CREATE

MAKE IT MEMORABLE.

EXTRAORDINARY
EXPERIENCES
BRING
PEOPLE
TOGETHER

From concept to production, Ultra Events is ready to bring your next event to life with creative thinking, in-house capability and experienced execution.

BIG IDEAS
BRIGHTER
EXPERIENCES

IN-HOUSE
CAPABILITY
REAL IMPACT

A PARTNER
FOR WHAT'S
NEXT





ULTRA EVENTS

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ULTRA EVENTS (PVT) LTD
Sri Lanka
www.ultraevents.asia
+9476 571 5703 / +9471 8 551 551
yasas.ultraevents@gmail.com

MORE
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